



Merseyside Cycling Campaign

welcome you to the

Cycle Campaigners Autumn Conference

Saturday 2nd November 2002
Blackburne House, Hope Street, Liverpool.



THE SLOWER SPEEDS INITIATIVE



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Welcome from the Merseyside Cycle Campaign

On behalf of myself, the Conference organising committee and all members of the Merseyside Cycle Campaign, we welcome you to this historical city, described by Carl Jung as the 'pool of life'.

The ethos of the Merseyside Cycling Campaign is encompassed within its objective of safe cycling in a traffic calmed environment. Five years ago Liverpool hosted this conference: at that time we invited a return this year, to review the changes we were working towards. Hence we ask you to see for yourselves the successes and indeed some failures, of our campaigning work. Today, a series of speakers will take us through local (and some national) perspectives on political and engineering issues, including our relationships with other road users. We hope this meeting will allow us to share our experiences and to evolve a collective vision for a future transport system based on rational and sustainable choices. Tomorrow, you might wish to join the morning's fun ride or travel with some of us around our engineered cycleways and judge their status for yourselves. We look forward to meeting you all over the course of the weekend.

Derek Gould, Chairman, MCC

MCC – Where we came from.

Merseyside Cycle Campaign promoting ‘Cycling for All’

Merseyside Cycle Campaign was set up in 1985 to work for the provision of better and safer facilities for cyclists. We encourage all our members to get involved in campaigning. This may be small-scale improvement at work, in school or at your local rail station or on a larger scale by writing to your local council or MP to influence policies at national level. Attitudes are at last beginning to change for the better and you can play a part in ensuring that the mistakes of the past are not repeated.

Over the last two years the Campaign has been developing a series of rides across Merseyside in partnership with Travelwise and Healthstart. The ***BikeTime*** rides have been very successful, attracting all ages and abilities, with up to 160 riders enjoying a few hours of pedalling on a Sunday afternoon.

Last year the ***Bike Time*** rides we were awarded a NHS Health Challenge Award.

The Campaign have also produced a ***Liverpool Cycle Map***, showing a wealth of hard won information in an easy to use format showing the *best* and *worst* routes around the Merseyside region. With not only bike shops identified there are suggestions of places to see, eat and drink, it aims to get people out on bikes to enjoy the world around us on a sustainable form of transport.

Campaigners meet on a regular basis to discuss tactics and we publish a quarterly newsletter, the ***PedalPress*** to all members. Membership also entitles you to an updated copy of the Cycle map.

More members give a greater pressure for change, so why not join us today?

Affiliated to Wirral Green Alliance and the Merseyside Environmental Trust.

**Cycle Campaigners Autumn Conference 2002
Programme**

9.30 – 10.45 Registration and Coffee

Morning Session (*Chaired By Derek Gould*)

10.45 Welcome to Liverpool from Warren Bradley,
Liverpool City Council

10.50 John Cocker, WBC

11.00 Kevin Mayne, CTC. *Training*

11.30 Sarah Dewar, TravelWise Coordinator

12.00 Roger Geffen, CTC

12.15 Derek Gould, *Cycle Culture*

12.30 Roundtable Session

13.00 - 2.15 *Vegetarian Lunch*

Afternoon Session (*Chaired by Don Thompson*)

2.15 Paige Mitchell, Slower Speeds Initiative

2.35 Marcus Jones, AEAT

2.55 Steve Essex, NCS N/W Representative

3.00 *Afternoon Coffee*

3.45 Cathy McNulty, Liverpool Cycling Officer

4.00 Pete Latarche, CTC. *E.U. Database*

4.15 Greater Manchester Cycle Campaign issues

4.30 Roundtable Session

5.00 Conclusion

Speaker biographies

John Cocker

John was born and educated in East Anglia. His first job was in Town Planning - with the then East Suffolk County Council. Through day release and evening school he studied for the external examinations of the Town Planning Institute.

Moving on to Ipswich C.B.C and then Essex C.C. Having been accepted as a Member of the RTPI he then moved to Liverpool City Council as a Planning Officer in 1969 with a City Centre role. He worked for Liverpool City Council for 20 years in a variety of departments including design, housing, industrial area improvement and large scale regeneration such as the Wavertree Technology Park.

Spending 2 years working as a private planning consultant he then became the Planning Manager for CDS Housing Association, looking after new build housing projects and scouting for future renewal and new build opportunities.

Over-lapping all of this was an involvement in trade union and political matters. He has now served 22 year as a councillor on Wirral MBC. He is also a member of the MPTA and the NWRA.

Kevin Mayne

Kevin is a lifelong cyclist who became CTC Director in February 1998 after holding senior positions in several blue chip food and packaging companies including Cadbury Schweppes and Kraft Foods. He has a degree in physics from Durham University, attended the European Business School in France and has a Certified Diploma in Accounting and Finance.

Under Kevin's direction CTC has grown membership by 20% to its highest level since the 1950's, secured over half a million pounds of funding for cycling, and launched CTC Right to Ride, CycleSafe and Benchmarking. CTC enters its 125th year in 2003, working on the second phase of its modernisation programme "Vision 2000" and Kevin is currently leading CTC's review of cycle training and the regulation of cycle activity providers.

He has worked as an unpaid consultant for the DLTR reforming the operation of the National Cycling Forum which led to the appointment of a paid chair and the setting up of a board to lead the strategy. He chaired the inaugural UK Cycling Forum in June. He also runs Strategic Planning days for the Association of Chief Executives of Voluntary Organisations.

Roger Geffen

Roger Geffen, is the CTC's new Campaigns and Policy Manager.

He joins the national cyclists' organisation with 13 years experience of transport planning and campaigning in the public, private and voluntary sectors. Much of his professional and campaigning work has been concerned with cycling and walking issues.

His first campaigning experience was with the London Cycling Campaign in the late 1980s representing the LCC at a public enquiry for a major new road through Oxleas Wood ten years ago, a proposal which was defeated.

After gaining a Masters in Transport from London University he subsequently worked for Oxfordshire County Council where his responsibilities included the counties walking and cycling strategies, its local transport plan and the development of home zones. His previous position prior to joining the CTC was a senior consultant for Steer Davies Gleave transport consultancy where he worked on a range of walking, cycling, public transport and traffic management projects.

Geffen's first degree was in music, he enjoys concerts, recreational cycling and hill walking. He said: "I am very excited at the prospect of a return to campaigning activity. Promoting cycling, as part of a genuinely sustainable transport policy is a major challenge for the years ahead. I am looking forward to that challenge with relish.

Marcus Jones

Marcus Jones has worked for AEA Technology since 1997 and assists in the management of the English Regions Cycling Development Team. He has also managed other DfT cycling projects including the National Cycling Strategy website and a series of regional conferences last year.

Steve Essex

Steve Essex was Manchester's first Cycling Officer. For the last 13 years he has been involved in traffic engineering and more recently was given back cycling portfolio. He has now been appointed by AEA Technology as Cycling Development Coordinator for the North West.

Cathy McNulty

Cathy McNulty joined Liverpool City Council in 1997 as a technician within the Traffic Engineering Group. She went on to work in Highways Design before a secondment to the Transport Policy section. Cathy is now the Project Manager for the Safe Routes to School programme and is responsible for cycling within the City Council.

Sarah Dewar

Sarah Dewar is the TravelWise Co-ordinator for Merseyside. The TravelWise programme is a partnership run by the five Local Authorities and Merseytravel and aims to raise awareness of transport issues and encourage more use of sustainable transport. Sarah works in a team who implement the partners' campaign covering walking, cycling, public transport, car sharing, travel plans for schools and businesses and a broad awareness and communication programme.

Sarah has a long term interest in sustainable development; particularly transport issues and has a postgraduate diploma in Environmental Management. She has been in post four years following three years at the Environment Agency and cycles regularly!

Peter Latarche

Pete is a founder member and current treasurer Bradford Cycling Action Group, was membership secretary and steering committee member of the CCN until becoming CTC Councillor for Yorkshire and the Humber; recent past Chair CTC Campaigns and Policy Committee (with Stuart Reid architect of RtR Network); and for the last four years has been Chair CTC National Council.

Derek Gould

Derek is a Consultant Interventional Radiologist at the Royal Liverpool Hospital where he set up, arguably, the first BUG in Liverpool in the mid 90's. He has been Chair of the Merseyside Cycling Campaign since 1999. His particular interest in vascular disease has led to a conviction that the key to reduction of this devastating disorder lies within transport options. While a laudable objective and accommodated within the Governments Framework for Heart Disease, the shape of our culture remains an obdurate hurdle to rational transport choices. Nonetheless, Derek cycles to work daily and has relinquished his coveted pass to the Consultant's car park.

Saturday evening

Following the ‘thought provoking’ agenda of the day we invite you to continue the banter in the relaxed atmosphere of the **Everyman Bistro** where a good selection of beers are on offer.

The Bistro also has an excellent choice of culinary delights, catering for all manner of tastes.

The **Everyman** is at the other end of Hope Street from the conference venue, towards the Metropolitan Cathedral, known affectionately as ‘Paddies Wigwam’; bike parking is available against the railings outside, folders can be taken inside!

Its enroute for the station so do stop and have *one for the road* and a chat before you go.

Sunday

We have planned two rides:

- ❑ riding out of the city with Barry Davies to the more rural reaches of Merseyside on the Wirral following National Cycle route 56. The ride will be approximately 35 miles and should return participants back to Liverpool by 3.00pm.
- ❑ exploring developments of cycle friendly infrastructure within the confines of the city will be the aim of the second ride. Cathy McNulty and members of the Campaign will show the good and the bad designs and discuss some of the future thoughts for improvements for the cyclist in Liverpool city.

Exhibition Stands

Adult Cycle Training – Swansea Bay Cycle Campaign
 Cheltenham Cycle Campaign
 Cycle Opportunities Group Salisbury
 Greater Manchester Cycle Campaign
 Liverpool City Council
 Merseyside Cycle Campaign
 Robin Field, CTC
 Sustrans
 Trans Pennine Trail
 Travelwise

Acknowledgments and thanks to

- the Liverpool City Council for both their financial and Officer support.
- the CTC for the financial support, but particularly Cherry Allen for assistance in developing and organising the agenda.
- CCN for guidance
- a special thanks to Carol Fitzpatrick for chasing, cajoling Campaign members to provide accommodation for delegates.
- Campaign members for help in preparing material; offering support to delegates with accommodation and generally making the event preparation go smoothly.
- to all the speakers for giving us the benefit of their knowledge, experience and enthusiasm for their subject.
- to my 14 year old son for creating the delegate database and envelope packing at a modest rate....*yes, you have been paid, its called board and lodging!*

Don Thompson,
 Conference Organiser.

Delegate Names and Affiliations

Alan Hartland, Warrington Cycle Campaign
 André Curtis, Cheltenham Cycle Campaign
 Andrew Hodgson, Merseyside Cycling Campaign
 Barbara Freer, CTC Leicester Cyclists
 Bob Hardie, Norwich Cycle Campaign
 Cathy Gaulter Carter, Thame Better Ways to School
 Cathy McNulty, Liverpool City Council
 Cherry Allan, Cyclists Touring Club
 Chris Trueblood, Greater Manchester Cycling Campaign
 Christopher Mayes, Warrington Cycle Campaign
 Colin Langdon, CTC (Chair-Campaigns & Policy Committee)
 D Michael Bryan, CTC West Yorks.
 D. Carpenter, Tynebikes
 David Judd, Wheelrights – Swansea Bay Campaign
 David Simper, CTC Cheshire
 Derek Gould, Merseyside Cycling Campaign
 Des Hampshire, CTC/Right To Ride, Wakefield
 Don Thompson, Merseyside Cycling Campaign
 Donal Farrell, Cheshire C.C.
 Douglas Bush, RTR Thanet
 Duncan Crockett, Arup Consulting Eng.
 Ed. Lehmann, CTC/RTR S.Oxon
 Giles Blundell, Sefton
 Gill Anlezark, Cyclist Opportunities Group Salisbury
 Gordan Selway,
 Graham Ricketts, Cheltenham Cycling Campaign
 Heather Evans, CTC Newcastle Upon Tyne
 Howard N Boyd, Push Bikes, Birmingham
 Hugh McClintock, Pedals, Nottingham
 Jimmy Walker, Cyclist Opportunities Group Salisbury
 John Cocker, Wirral Borough Council
 John Cutler, CTC/RTR Northants
 John Edwards, CTC/RTR Winchester
 John Franklin, Cycle Campaign Network
 John Mallows, Cheltenham Cycle Campaign
 John Pritchard, Dorset Cyclists' Network
 Jon Somerset, Bikeright, Manchester
 Liz Clarke, Bikeright, Manchester
 Lou Lusardi, CTC Godalming
 Louise Owens, Trans Pennine Trail, Barnsley
 Malcolm Revell, CTC/RTR East Yorks.
 Marcus Jones, AEAT
 Matthias Bunte, CTC Cheshire
 Maurice Leslie, Warrington Cycle Campaign
 Michelle Whitworth, Tynebikes
 Mike Harrison, CTC Scotland
 Moira Bush, Thanet Cycle Forum
 Neil Kay, Merseyside Cycle Campaign

Pam Ashton, Bradford Cycling Action Group
Pete Dixon, Highland Cycle Campaign
Pete Owens, Warrington Cycle Campaign
Pete Latache, CTC Godalming
Peter Roome, Merseyside Cycling Campaign
Philip Sams, CTC Wirral
Phyll Hardie, Norwich Cycle Campaign
Pip Howson, London Borough of Islington
Rebecca Lawson, Merseyside Cycle Campaign
Richard Bradford, CTC St. Helens
Richard Hepden, Merseyside Cycling Campaign
Robin Field, CTC (Campaigns & Policy Committee)
Robin Ireland, Heart of Mersey
Rod King, Warrington Cycle Campaign
Rod Whitworth, CTC/RTR Oldham
Roger Geffen, CTC Godalming
Roger Humphries, Highland Cycle Campaign
Roland Graham, Merseyside Cycling Campaign
Ron O’Nions, Friends of Trans Pennine Trail
Roy Spilsbury, Cymru CTC
Sarah Dewar, Merseyside TravelWise
Sonia Oldershaw, Wirral Cycling Campaign
Steve Essex, National Cycle Strategy N/W Rep.
Stuart Andrews, Bristol Cycling Campaign
Susan Carter, Bristol Cycling Campaign
Tom Bogdanowicz, CTC Godalming
Vincent Walsh, Greater Manchester Cycle Campaign
Neil Tierney, Campaign Project for the North West
Ray Pugh, Campaign Project for the North West
Paul Thomson, Greater Manchester Cycling Campaign